Please see the below regarding the documentary -HELP OR HINDRANCE? THE SULLIVAN PRINCIPLES IN APARTHEID SOUTH AFRICA.

Roger Crawford, a past AmCham President and honourary life member, has been collaborating with the US Embassy and the filmmaker for several years on this project.

Tim Wood, our current treasurer and honourary life member has also been interviewed for this film.

It gives us great pleasure to inform you that the documentary HELP OR HINDRANCE? THE SULLIVAN PRINCIPLES IN APARTHEID SOUTH AFRICA will premiere at the Encounters Film Festival at 6 pm on Thursday, August 27th and remaining available for viewing until August 30th. Free tickets to watch this 55-minute directors’ cut online can be reserved at https://virtual.encounters.co.za. Views are limited to 800. So register and book your ticket now.

Between 1977 and 1994 more than 145 US companies committed to eradicating discrimination in their South African operations and working towards dismantling apartheid.

Signing on to the Sullivan Principles was a bold step for big business America and a massive mindset shift for white managers tasked with implementing equality in the workplace and social upliftment in communities. But their efforts were at odds with the ANC in exile’s call for sanctions and much of the divestment movement in the US and liberation movement in South Africa.

Candid interviews with Signatory Association executives, political analysts and legendary activists Murphy Morobe, Moses Mayekiso, Allan Boesak and Prexy Nesbitt bring to life the complexities of this untold story on both sides of the Atlantic.

There will be a live Q & A with co-director and producer Sharon Farr at 7pm on August 27th, following the premiere, hosted by historian Dr Ciraj Rassool that will also be available online until August 30th. Dr Rassool is the Director of the African Programme in Museum and Heritage Studies at UWC. Participate in the Q & A via the Encounters FB page https://www.facebook.com/EncountersDocFest.
HELP OR HINDRANCE?

THE SULLIVAN PRINCIPLES IN APARTHEID SOUTH AFRICA

A Film by Shoot the Breeze Productions in association with Regency Global