



## THE AMERICAN CHAMBER OF COMMERCE SOUTH AFRICA

### About Amcham Forums

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The American Chamber of Commerce in South Africa facilitates strategic forums designed to address key issues impacting businesses operating in the region. These forums provide a platform for members to engage with industry experts, government officials, and peers to discuss challenges, share best practices, and advocate for favourable business conditions. The three primary forums are the Policy and Public Affairs Forum, the Trade and Investment Forum, and the People Forum.

#### Policy and Public Affairs Forum

##### Purpose:

- Alert members to pending legislation impacting businesses in South Africa.
- Assist with submissions on pending legislation.
- Discuss and share challenges regarding governmental policies and drafts.
- Explore challenges in engaging with government and parastatals.
- Share expert knowledge and best practices.

**Scope:** Focus on legislative issues, best practices, and solutions to grow the South African economy within a competitive, democratic legislative framework. This includes:

- Policy and Public Affairs
- Legislation & Tax
- Energy, Crime
- Transportation & Logistics
- Infrastructure

#### Trade and Investment Forum

##### Purpose:

- Examine local trade needs and discuss broad interests (e.g., AfCFTA, AGOA).
- Engage with government and trade agencies to promote member interests.
- Establish communication tools for trade events or crises.
- Benchmark good practice strategies in trade management.

**Scope:** Focus on Regional and Local Trade, AfCFTA, customs, Digital trade, Brand Holder Anti-Counterfeiting (BAC), taxes and tariffs, and other trade-impacting areas. Engage with AmCham at a senior level when necessary.

## People Forum

### Purpose:

- Address workplace people management and skills development, including DEIB.
- Influence legislation with relevant submissions and measure impact.
- Provide networking opportunities to share knowledge and best practices.
- Gather information on skills and related topics for further discussions.

### Scope: Focus on:

- Diversity, Equity, Inclusion, and Belonging
- Transformation
- Health and Wellness
- ESG
- Labour Relations

For more information about these forums and how you can participate, please contact Tshepo Mohale at [policy@amcham.co.za](mailto:policy@amcham.co.za)