B20 BRASIL 2024
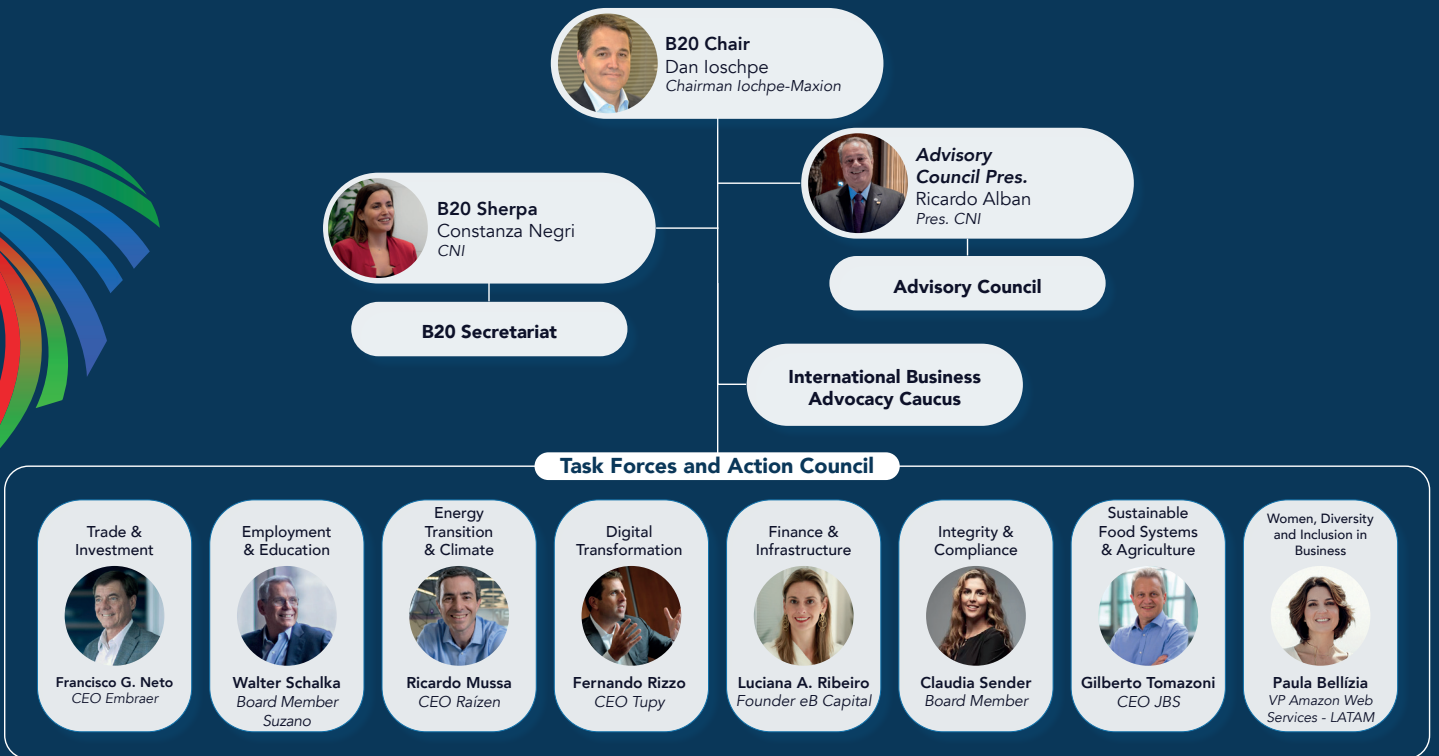
INCLUSIVE GROWTH FOR A SUSTAINABLE FUTURE

GUIDING CLAIMS

1. Promote inclusive growth and combat hunger, poverty and inequality

2. Accelerate a fair net-zero transition

3. Increase productivity through innovation

4. Foster the resilience of Global Value Chains
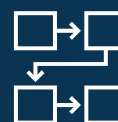
5. Enhance human capital

STRUCTURE

B20 Chair
Dan Ioschpe
Chairman Iochpe-Maxion

B20 Sherpa
Constanza Negri
CNI

B20 Secretariat

Advisory Council Pres.
Ricardo Alban
Pres. CNI

Advisory Council

International Business Advocacy Caucus

Task Forces and Action Council

Trade & Investment	Employment & Education	Energy Transition & Climate	Digital Transformation	Finance & Infrastructure	Integrity & Compliance	Sustainable Food Systems & Agriculture	Women, Diversity and Inclusion in Business
Francisco G. Neto *CEO Embraer*	**Walter Schalka** *Board Member Suzano*	**Ricardo Mussa** *CEO Raízen*	**Fernando Rizzo** *CEO Tupy*	**Luciana A. Ribeiro** *Founder eB Capital*	**Claudia Sender** *Board Member*	**Gilberto Tomazoni** *CEO JBS*	**Paula Bellízia** *VP Amazon Web Services - LATAM*

COMPOSITION

1.200 members

42 countries

~150 *Members by Task Force/ Action Council*

43% women
57% men

21 *involved sectors*

POLICY RECOMMENDATIONS AND ACTIONS PROPOSED BY B20 BRASIL

Trade & Investment (T&I)

Improving Trade & Investment Governance

- Strengthen the multilateral trading system
- Uphold current agreements and advance new multilateral and plurilateral agreements that liberalize trade and limit future barriers

Promoting Sustainable and Resilient Trade & Investment

- Promote internationally accepted methodologies for calculating and reporting product carbon footprints and establish good regulatory practices and taxonomies for environmental measures
- Review the restrictive unilateral trade policies of the G20 over the past 3 years

Make T&I More Efficient

- Simplify and harmonize customs processes and procedures, support regulatory cooperation, and promote digitization to facilitate the cross-border flow of electronic information
- Increase access to trade and export finance through the facilitation of digitization

Employment & Education

Prepare a Resilient and Productive Workforce for the Future of Work

- Enhance the relevance and quality of basic/K-12 education and vocational education and training (VET) to develop skills for the future workforce
- Foster reskilling and upskilling, especially in digital proficiency and sustainability

Ensure a Diverse, Inclusive, and Adaptable Workforce

- Promote diverse and inclusive work environments by implementing reward regulations
- Support the transition of workers to the formal economy by adapting regulatory frameworks to alternative and future forms of work and the impact of technology in jobs; and facilitate job mobility

Foster Innovation and Sustainable Growth

- Accelerate innovation in strategic areas and foster scientific and technological development
- Support entrepreneurship and small and medium-sized enterprises MSMEs to drive sustainable growth and job creation

Finance & Infrastructure

Accelerate private capital deployment at scale to facilitate the transition to a low-carbon sustainable economy

- Review the role of public sector financing (e.g., MDBs, DFIs, and ODA) to enhance the efficiency of capital allocation for climate financing, with a central focus on mobilizing private capital
- Enhance private capital investment in climate solutions in EMDEs through reforms in regulatory capital and risk rating agency policies

Increase the pipeline of approved fundable projects for Infrastructure

- Accelerate the investment licensing process for infrastructure that supports the net-zero transition and is climate-resilient
- Foster international collaboration to advance interoperability and expedite permitting procedures.

Strengthening MSMEs Integration into Global Value Chains (GVCs)

- Simplify administrative processes for global integration
- Enable "GVC ecosystems" by improving financial productivity, access to finance, and working capital

Integrity & Compliance

Encourage the Implementation of Integrity and Anti-Corruption Measures

- Incentivize the adoption of integrity and anti-corruption measures in the private sector by strengthening responsible and sustainable governance
- Ensure the convergence of adopted frameworks for sustainability standards and disclosures

Stimulate Collective Actions to Promote Integrity

- Foster collective actions to promote integrity and resilience in value chains
- Promote transparency and effective accountability in combating corruption related to the green transition, environmental crimes, and human rights violations

Promote Ethical Leadership to Foster Inclusive Growth

- Ensure a fair and safe work environment by reinforcing actions against harassment and discrimination
- Promote the adoption of international frameworks on technologies and AI systems, regarding on transparency and clear communication with end-users

POLICY RECOMMENDATIONS AND ACTIONS PROPOSED BY B20 BRASIL

Energy Transition & Climate

Accelerate the Development and Use of Renewable and Sustainable Energy Solutions

- Devise policy schemes, regulations, and incentives to triple renewable energy capacity by 2030, expand grid infrastructure, and accelerate broad electrification
- Establish mechanisms and initiatives to leverage sustainable bioenergy and biofuel potential and readiness for decarbonization
- Enable the expansion of other solutions necessary for the transition to net zero emissions

Double Energy Efficiency and Promote Resource Efficiency and the Circular Economy

- Double the global annual average rate of improvements in energy efficiency by 2030
- Promote the circular economy and efficient use of global resources

Promote Effective Natural Climate Solutions

- Ensure a thriving Natural Climate Solutions global market by 2030

Digital Transformation

Achieve meaningful connectivity for individuals and businesses

- Accelerate the roll-out and use of ICT through regulatory modernization and public-private partnerships (PPPs)
- Reduce the digital skills gap to promote the development of a digitally literate population and a workforce and entrepreneurs prepared for the digital world
- Promote the digital transformation of MSMEs through financing, regulation, and support

Safeguard Individuals and Organizations and Promote Digital Trust

- Foster multilateral cooperation to improve international cyber action
- Make progress the development of Trusted Data Flows by building on prior consensus and adapting the approach for G20 members

Responsibly Harness the Transformative Power of Artificial Intelligence (AI)

- Strengthen international collaboration and scale pro-innovation frameworks based on risk management for the responsible development, implementation, and governance of AI

Sustainable Food Systems & Agriculture

Foster Productivity Growth through Technology

- Foster scalable and science-based innovation by facilitating producers' access to new technologies and agronomic technical assistance
- Support LDCs (Least Developed Countries) by incentivizing innovations through knowledge sharing, technology dissemination, capacity development, and financing

Build breakthrough models for financing food systems transition

- Secure sufficient, efficient, and inclusive capital allocation for a rapid and large-scale transition
- Monetize the value of ecosystem services delivered by regenerative and sustainable agricultural practices

Strengthen the Multilateral Agricultural Trade System

- Advance the WTO multilateral trade system by eliminating barriers and orchestrating the adoption of sustainable practices while ensuring food security
- Support actionable, science- and rules-based measures to enable sustainable practices adoption while facilitating market access

Women, Diversity and Inclusion in Business

Increase the Participation of Underrepresented Groups

- Create guidelines and foster the mapping and monitoring of strategic KPIs for underrepresented groups
- Act on structural challenges faced by women, with a special focus on intersectionality

Establish an equitable labor force environment

- Implement mechanisms that effectively engage companies in adopting and prioritizing diversity and inclusion policies
- Boost entrepreneurial empowerment for underrepresented groups through financing, diverse procurement practices, and private sector incentives

Promote an Inclusive Environment for the Future of the Workforce

- Ensure adequate public budget to provide comprehensive support and equitable access to education
- Ensure the responsible implementation of bias-free AI

B20 BRASIL LEGACY

The **B20 Brasil Legacy** aims to drive positive change and foster collaboration between the public and private sectors after Brazil's B20 cycle, ensuring continuity of impact around B20 Brasil's overarching theme – "**Inclusive Growth for a Sustainable Future**" – and its five guiding claims: i) promoting inclusive growth to combat hunger, poverty, and inequalities; ii) accelerating a fair net-zero transition; iii) increasing productivity through innovation; iv) fostering resilience of global value chains; v) enhancing human capital.

To fulfill this purpose, the B20 Brasil Legacy stands on **three key pillars**, each targeting specific aspects of continuity and impact:

	1 B20-B20	**2** B20-Sociedade	**3** B20-Brasil
WHAT	Handover for continuity of impact and governance.	Action-driven legacy initiatives.	Recommendations for brazilian private sector and other relevant stakeholders
WHY	Continuity in governance and impact is crucial for maintaining the momentum of initiatives started by B20 Brasil. This pillar aims to ensure that B20 Brasil's efforts can be readily leveraged by future B20 editions while also reducing the expected ramp-up time for successive cycles.	The private sector is pivotal in driving economic growth and addressing global challenges. Action-driven initiatives demonstrate the actual commitment of businesses and institutions to sustainable and inclusive development, generate tangible results, and strengthen collaboration between the G20 and B20.	It is critical that B20 Brasil contributes to real change within its national landscape, leveraging B20's outcomes to address key challenges and generate significant local and global impact towards sustainable and inclusive development.
HOW	By sharing processes, governance guidelines, and tools with the 2025 B20 South Africa cycle.	By articulating the development of initiatives led by engaged institutions that aim to address challenges surrounding B20's guiding claims, by supporting these institutions during the implementation of these initiatives, and by formalizing commitments to ensure the continuity of their impact.	By mapping and engaging private and public sector entities to drive action on prioritized topics as potential owners of initiatives geared toward national development.

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